



SCORED BUSINESS CARD HELPGUIDE

To ensure your business card artwork is correct follow these simple steps and specifications.

FILE SPECIFICATIONS:

2mm Bleed.

3mm recommended safe area.

300dpi.

Files to be supplied one up per page.

Accepted file types are pdf, eps, tiff or high res jpeg.

STEP 1: DOCUMENT SIZE

Document size should be either 184x59mm or 114x94mm

This is your "bleed area". Your background, whether its an image or colour must be this size to prevent white borders around your card.

STEP 2: TRIM SIZE

Trim size is either 180x55mm or 110x90mm

Set some guides 2mm from each edge to make box of 90x50mm within the document size. This is the final trimmed size of the card.

STEP 3: RECOMMENDED SAFE AREA

Set a second set of guides 3mm from the trim line on each edge to make a box of either 174x49mm or 104x84mm.

This is the "safe area". We recommend all text and images which need to be seen in full be kept within these guides.

STEP 4: SCORE SAFE AREA

We also recommend you allow 3mm on either side of the score

HELPFUL HINTS:

BOUNDING BOXES

When using Illustrator remember to create a bounding box (a box of no fill or colour) around the entire artwork
This ensures your art is centred correctly.

OUTLINE ALL TEXTS

All texts need to be created to outlines to ensure no text drops off during printing.

ROUNDED CORNERS

You do not need to include the rounded corners in your artwork, simply follow the standard template and we will do the rest.

EXPORTING

We have included our PDF preset for InDesign, Go to [File > Adobe PDF Presets > Define] to load.



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